

# 2020 BANT CONFERENCE

& Update Meeting



**Virtual Event – Sponsors Guide**

Organised by



In partnership with



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## Welcome:

Welcome to our Virtual BANT Conference, including the BANT Update meeting now being held online. Working with a specialist event platform, we are delighted to still be bringing together our full panel of international speakers, networking opportunities and a large Virtual Exhibition.

We will create your Stand from the information that you provide us below. Our Platinum, Gold, Silver Sponsor slots remain, and have been adjusted slightly to bring maximum value within the virtual environment.

The Virtual Sponsor Package was e-mailed to you on 22nd September and is included at the end of this Guide.

## Key Event Details:

**Event:** The BANT Conference 2020 (including the BANT Member Update)

**Time:** 9:30am – 6:00pm

**Location:** Online (via Hopin)

## What you need to do:

The information required from and deadlines have moved slightly to help us to build your Virtual Stand and ensure maximum brand exposure before during and after the event.

Please read of the Actions Table below and make a note of the deadline dates:

Action	Deadline Date	Return Email
Form 1 - Exhibition Stand	Return by 23 October 2020	daniel@nmi.health
Form 2 - Conference Brochure Advert	Return by 23 October 2020	daniel@nmi.health
Form 3 - Goodie Bag Inserts	Return by 23 October 2020	daniel@nmi.health
Complimentary Guest Registrations	Register by 28 October 2020	
Goodie Bag Inserts ARRIVAL date	Thursday 29th October 2020	

Where you see a Form Number by a heading e.g. (Form 1) by the headings below, you will need to complete the form contained at the end of this pack and return to the e-mail address on the form.

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## Your Stand: What does your Stand at our Virtual Event entail? (Form 1)

Your exhibitor stand is an online booth which delegates can click on and visit throughout the day.

- Each stand will display your company branding, information via a short video and a Special Offer.
- Delegates can register interest in your company via the Special Offer and instigate a 'chat' or meeting with a member of your team.
- You are also able to connect directly with delegates participating in the 'NETWORKING' area.
- We recommend you provide a short video – we recommend between half to one minute, providing information on your Company (see Form 1).
- Creating a Special Offer for the day will enable you to attract 'new leads' via the 'Register Interest' button. You will receive a list of the delegates who 'registered interest' in your Special Offer.

Please complete and return Form 1 at the end of this Guide to provide us with the above information for your stand.

## When can delegates visit my stand?

Delegates can access the exhibition through the 'EXPO' button visible on the main event screen.

Your stand will be open throughout the whole event. Additionally, there will be dedicated lunch and refreshment breaks, during which the Moderator will guide delegates to visit the Exhibition Area.

The day's Agenda can be found by selecting 'AGENDA' at the top of the [Event Website](#).

## Attending the Conference and Complimentary Guest Tickets

All sponsors wishing to attend the BANT Update Meeting (if a BANT Member) and/or the Afternoon Conference will need to register themselves using the instructions below:

The Conference is divided in to two parts:

10:00-11:00am:	BANT Member Update (Morning Session)
11:30am-6:00pm:	The BANT Conference (Afternoon Session)

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## Accessing your Complimentary Tickets:

### BANT Member Update (Morning)

This is a Complimentary session open to BANT Members only.

The only way to access this part of the day is to register yourself via the [Event Website](#). Click on 'Buy Tickets' and select 'BANT Member Update'.

*\*Please note, you will need to preregister in this way to receive a link to access this session*

### The BANT Conference (Afternoon)

Sponsors are entitled to the following Complimentary Tickets to the afternoon Conference:

Sponsor Package	Complimentary Tickets
Platinum	4 tickets
Gold	3 tickets
Silver	2 tickets
Marketing Partner	2 tickets

If you do not have your Complimentary Ticket Code, please request this by e-mailing [tanya@www.nmi.health](mailto:tanya@www.nmi.health). Please access the Event Website, click on 'Buy Tickets' and select 'Conference' to register you and your guests to the afternoon conference.

Simply tick the 'I have a discount code' box at Check-Out and enter your Complimentary Ticket Code when prompted.

*\*Please note, you will need to preregister in this way to receive a link to access this session.*

## Conference Brochure – (Forms 2)

A Conference Brochure will be individually emailed to each delegate. Your Sponsorship Package entitles you to a free advert or listing in the Brochure.

Please refer to the Sponsorship Package Table at the end of this guide to see your Advert or Listing details.

Please complete Form 2 at the end of this Guide to be included in the Conference Brochure.

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## Goodie Bags (Form 3)

Although we are moving to Virtual, we still want to be able to offer our sponsors the opportunity to share their products for our delegates sample, therefore we have teamed up with a third-party supplier who will collate your items in to our bespoke, sustainably sourced conference bags and individually mail them to each conference attendee.

**If you are a Platinum, Gold or Silver Sponsor** and wish to take part in this opportunity, then please complete Form 6 at the end of this package.

We are creating 400x delegate bags. You may provide 1x slim leaflet and 1x sample of a product per delegate.

Please note the delivery instructions, box labelling requirements and deadline dates on Form 6 to ensure your products arrive on time and can be identified for inclusion in the Delegate Bags.

## Next Steps

Please return the Action Table in the third section of this Guide under '**What you need to do**' and add the deadline dates to your calendar.

If you do not return the required information by the deadline dates, we may be unable to create your Sponsor Stand, or include your information in the Conference Brochure or Goodie Bags.

We will send Access Links to attend the Morning and Afternoon Session as week before the event. Please remember to register yourself and your Complimentary Guests to receive these links – details above in the 'Attending the Conference' Section.

This is new for everyone and once again we thank you for your support as we bring this important Virtual Event to life for our Industry.



# 2020

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#### Contact

If you have any questions or need any further information at all, then please e-mail [tanya@www.nmi.health](mailto:tanya@www.nmi.health) or [abir.hamza-goodacre@bant.org.uk](mailto:abir.hamza-goodacre@bant.org.uk)

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